



PRODUCTS & SERVICES



CULTURES & LANGUAGES

- Business Cultural ConsultingSM
- Language Instruction
- Interpreting
- Translation

HansaTM
One

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WELCOME TO HANSA ONE



Corporate Background

Hansa One is a global Training and Development Organization specializing in Business Cultural Consulting, English Accent Improvement, Language Instruction, Translation and Interpretation.

With proprietary techniques and solutions in Language Instruction and Cultural Consulting, Hansa One brings the best of industry standard services with cutting edge results.

Established by a team of experts in the field, bringing **experience** and expertise from some of the largest language and culture service providers in the world, Hansa One has the global reach and the local know-how to deliver consistent results anywhere in the world.



LANGUAGE INSTRUCTION

“There’s nothing that can replace interpersonal communication.”



As companies adapt to Globalization, communication gaps need to be bridged. Hansa One will be with you every step of the way.

Language is a crucial part of our business and social lives.

Does your job require you to travel abroad?

Do you have colleagues from other parts of the world?

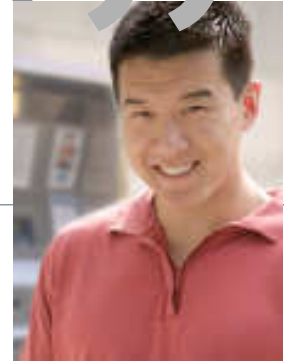
It’s well known that language ability improves your career prospects, increases self-confidence, clarifies communication and eliminates misunderstandings.



Hansa One realizes the importance of clear and effective communication. We also understand the need for convenience, consistency and affordability, which is why Hansa One offers modern techniques, flexibility and global presence. No more impetuous classes.

Make a Change for a Change!

“ Discover what others are
talking about
...fluidly ”



Using innovative and proven conversational training techniques, Hansa One provides amazing results consistently while adapting to the student’s particular learning style.

**A Proven
Method**

With an infrastructure of supervision coupled with Progress Reports and Counseling, Hansa One delivers consistent results. Our proprietary training techniques are based on specific linguistic metrics, *not just an opinion*, to ensure visible evidence of progress. You trainer works with a team of supervisors to give you the feedback you need to succeed.

**Infrastructure
&
Supervision**

Our network of Translators, Interpreters, Consultants and Instructors worldwide are ready to serve your needs.

**Global Reach
& Localization**

“Linguistic Metrics, Not Just an Opinion”

Accent
Improvement
Made
Easy.

ORCHESTRA™
SPEECH ADAPTATION SYSTEM



Getting the best results in your English program? Or are you getting thrown into an English class when all you need is fluidity training? You've studied English for years and only need to improve your clarity or improve your accent. So why do you need to re-learn English?

ORCHESTRA™ SAS is *not* a language instruction class. It is a speech adaptation system that helps you organize your English to sound **clearer**, **smoother**, and **more fluent**.

“

Organize Your

...**English!**”

ORCHESTRA™ is designed to teach the student a way to identify corrections *outside* the classroom, where most of their time is spent. Our native-fluent instructors train the student a way to learn sound on their own quickly, through a **proprietary VIT (Virtual Interface Training method)**, and help the student achieve fluency and fluidity in English. Even students with excellent English skills can benefit from ORCHESTRA®.

The final step of your English refinement is finally at your fingertips.

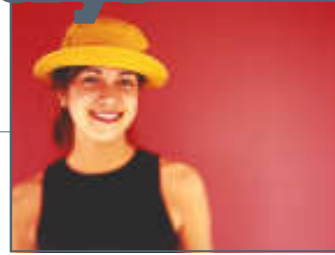
How is ORCHESTRA™ taught?

- 1st Phase: **Sound Localization**
- 2nd Phase: **Association**
- 3rd Phase: **Application**

The process includes learning the articulation of your mouth for particular pronunciations, and pronunciation rules in colloquial English. ORCHESTRA™ is designed to take into account your native language, to focus attention to where it matters most. The VIT (Virtual Interface Training) encourages continuous conversation, without having to interrupt to make corrections. Eventually, you learn to correct yourself!

ORCHESTRA™
SPEECH ADAPTATION SYSTEM

Learn. **your way.**



With the intensity and **flexibility** you need to get results while accommodating your busy schedule, Hansa One's individual instruction programs are the solution. Enjoy a flexible schedule with your native-fluent trainer. We figured you'll always be busy, so we fit it into your schedule.

Individual

Whatever your industry, Hansa One offers customized Corporate solutions to reach maximum results in a time-efficient, **cost-effective** manner. Corporate Group programs take into consideration the needs of your company and deliver results that are dynamic and team building.

Corporate Group

Enjoy a day interacting in your new language while achieving **lightning** fast results. An unbelievable experience.

Executive Immersion

After your program has been completed you may find yourself in a challenging communication situation in your new language. Whether you're at your hotel in Shanghai trying to understand your bill or just want to find out how to say "piece of cake" to your French colleagues. Hansa One is there. Following your program, you will have **access** to a Hansa One trainer by phone to answer questions or simply help with on-the-spot communication needs.

HansaOne Reach

* Depending on location and availability, consumer and group programs are available. Please call Hansa One, or visit our website at www.hansaone.com

TRANSLATION & INTERPRETING

“Hansa One gets your message across”

HansaOne offers quality translation to every business and industry, from pharmaceutical, medical, and electronic to manufacturing, aerospace, and military. Whether it's small labels or brochures into a single language or a complex website that needs to be up in 17 languages, our team of ATA certified translators, proofreaders and specialists in localization and desktop publishing deliver accurately and on time.

All translation projects go through a seamless 5-step process of translation, proofreading, CultureCheck in-country sensitivity testing and a Hansa One final eye in-house approval.

Whether through pharmacovigilance and regulatory issues in any industry...

We get your message across

Hansa One offers Consecutive and Simultaneous Interpreting services in over 60 languages.

Specializing in **Legal** and **Medical** assignments as well as important international business conferences, meeting and seminars, our team of highly trained bilingual Interpreters are thorough, professional and prompt.

BUSINESS CULTURAL CONSULTING™

*Simply exploring the behaviors of another country
does not grow your business.*

Understanding the attitudes and values that drive business decisions in a culture will help to de-stratify your multicultural workforce, enabling your company to grow and succeed in any international market. Hansa One Business Cultural Consulting takes your industry, your products and your corporate values into account when developing cultural programs that fit your global business objectives.

Hansa One offers cultural consulting programs, with flawless integrated delivery. Our Cultural Trainers are specialists in international business, and provide essential up-to-date information and practical knowledge. Whether you need intercultural business training or in-depth consultation on how to build a stronger global workforce, let Hansa One open the doors to your success.

Relocation- Hansa One's global presence and intercultural experience enables us to provide seamless, dependable and consistent service for your international relocation needs. You have one point of contact at Hansa One to coordinate all the cultural and language aspects of the relocation process and the success of the training is efficiently conveyed to you through our centralized quality control mechanisms. Our Business Cultural Consulting and Language Instruction help the transferee acquaint themselves with the local business protocol and lifestyle smoothly. As each individual has differing needs and experience, we customize the program after a thorough consultation with the individuals. Hansa One ensures a smooth and rewarding transition for your employees and their families, and a productive one for your company.

Turn "Culture Shock" into "Culture Success"!



Human Resources and Training & Development- Hansa One Business Cultural Consulting programs enrich your corporate environment through global team eliminating corporate stratification, bridging cultural gaps and helping you adapt to an ever-changing workforce.

De-Stratify your multicultural workforce from within.

LANGUAGES OFFERED



- Afrikaans
- Albanian
- Arabic
- Armenian
- Belarusian
- Bengali
- Bulgarian
- Cantonese
- Catalan
- Croatian
- Czech
- Danish
- Dutch
- English
- Finnish
- French
- German
- Greek
- Gujarati

- Hebrew
- Hindi
- Hungarian
- Indonesian
- Italian
- Japanese
- Korean
- Kurdish
- Malaysian
- Mandarin
- Mongolian
- Nepali
- Norwegian
- Pashto
- Persian
- Polish
- Portuguese
- Punjabi

- Romanian
- Russian
- Serbian
- Slovak
- Slovene
- Somali
- Spanish
- Swahili
- Swedish
- Tagalog
- Thai
- Turkish
- Urdu
- Vietnamese



Call your local Hansa One center for details. Language list represents languages offered but availability may vary and can change without warning. Availability may also vary depending on the frequency of use and program type.



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